

COMS 4771 Lecture 2

1. Classification problems
2. Classifiers via generative models
3. Evaluating classifiers

CLASSIFICATION PROBLEMS

TERMINOLOGY AND NOTATION

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For simplicity, we'll just call them $\mathcal{Y} := \{1, 2, \dots, K\}$.

(When $K = 2$, we typically use $\mathcal{Y} = \{0, 1\}$ or $\mathcal{Y} = \{-1, +1\}$.)

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- ▶ **Note**: possible to see both $(x, 1)$ and $(x, 2)$ for same input x .
(Why is this realistic?)

How do we say how good a classifier is?

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- ▶ For any classifier $f: \mathcal{X} \rightarrow \mathcal{Y}$, we care about its **prediction accuracy**:

$$\Pr[f(X) = Y].$$

where $(X, Y) \sim P$.

[**Notation:** “ $(X, Y) \sim P$ ” means that inside the argument to $\Pr[\cdot]$, (X, Y) is a $(\mathcal{X} \times \mathcal{Y}$ -valued) random variable with distribution P .]

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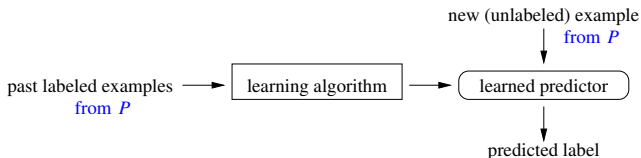
- ▶ **Prediction error:**

$$\text{err}(f) := \Pr[f(X) \neq Y].$$

- ▶ When is there any hope for finding a classifier with high accuracy?

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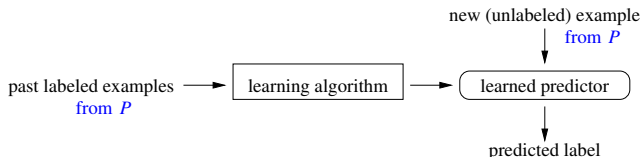
- ▶ When is there any hope for finding a classifier with high accuracy?
- ▶ **Key assumption:** Data $(X_1, Y_1), (X_2, Y_2), \dots, (X_n, Y_n)$ are i.i.d. random labeled examples with distribution P —i.e., an **i.i.d. sample from P** .



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What's next:

- ▶ What does an accurate classifier look like?
- ▶ How do we exploit the key assumption to construct an accurate classifier?

WHAT IS THE OPTIMAL CLASSIFIER?

- ▶ Example: $\mathcal{X} = \{\text{cloudy}, \text{sunny}\}$ is state of the sky, and $\mathcal{Y} = \{\text{rain}, \text{no rain}\}$ is the weather
- ▶ If it is **cloudy**, probability of **rain** is 0.7.
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- ▶ Nature draws $(X, Y) \in \mathcal{X} \times \mathcal{Y}$ according to the above probability distribution.
- ▶ We only observe $X \in \mathcal{X}$ (i.e. **cloudy** or **sunny**)
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- ▶ Question: what is the optimal prediction if it is cloudy? **rain**
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- ▶ **Optimal prediction rule:**
for each $x \in \mathcal{X}$, chose $y \in \mathcal{Y}$ with maximum $\Pr[Y = y \mid X = x]$.

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The classifier f defined above is called the **Bayes classifier**.

STRUCTURE OF THE BAYES CLASSIFIER

By Bayes' rule:

$$\Pr[Y = y \mid X = x] = \frac{\Pr[Y = y] \cdot \Pr[X = x \mid Y = y]}{\Pr[X = x]}.$$

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If X has a probability density (rather than a probability mass function), replace $\Pr[X = \cdot \mid Y = y]$ with **class conditional density** $p_y(\cdot)$.

EXAMPLE: GAUSSIAN CLASS CONDITIONAL DENSITIES

Suppose $\mathcal{X} = \mathbb{R}$, $\mathcal{Y} = \{0, 1\}$, and the distribution P of (X, Y) is as follows.

► **Class prior:**

$$\Pr[Y = y] = \pi_y, \quad y \in \{0, 1\}$$

for some real numbers $\pi_0, \pi_1 \in [0, 1]$ satisfying $\pi_0 + \pi_1 = 1$.

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► **Class conditional density** for class $y \in \{0, 1\}$:

$$p_y(x) = \frac{1}{\sqrt{2\pi\sigma_y^2}} \exp\left(-\frac{(x - \mu_y)^2}{2\sigma_y^2}\right)$$

for some $\mu_y \in \mathbb{R}$ and $\sigma_y^2 > 0$ (i.e., $N(\mu_y, \sigma_y^2)$).

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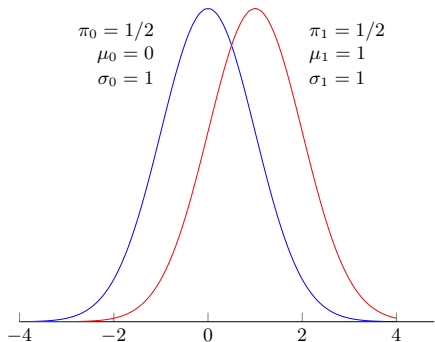
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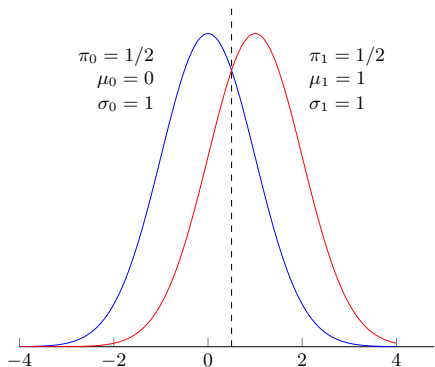
$$\begin{aligned} f^*(x) &= \arg \max_{y \in \{0, 1\}} \Pr[Y = y \mid X = x] \\ &= \begin{cases} 1 & \text{if } \frac{\pi_1}{\sigma_1} \exp\left(-\frac{(x - \mu_1)^2}{2\sigma_1^2}\right) > \frac{\pi_0}{\sigma_0} \exp\left(-\frac{(x - \mu_0)^2}{2\sigma_0^2}\right) ; \\ 0 & \text{otherwise.} \end{cases} \end{aligned}$$

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1/2 of x 's from $\mathbf{N}(0, 1)$ (w/ $y = 0$)
1/2 of x 's from $\mathbf{N}(1, 1)$ (w/ $y = 1$)

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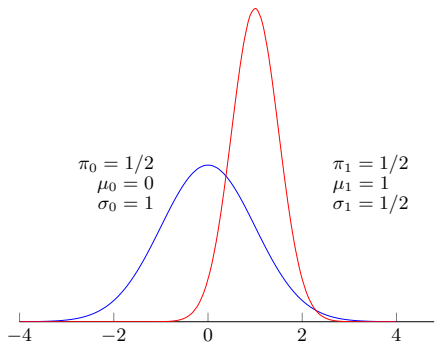
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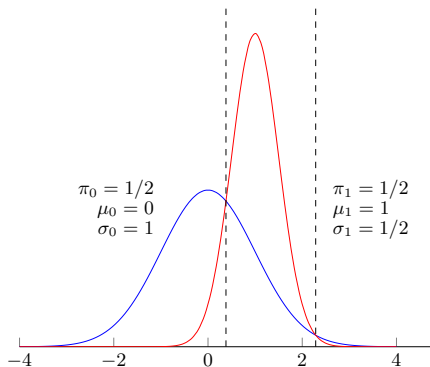
$$f^*(x) = \begin{cases} 1 & \text{if } x > 1/2; \\ 0 & \text{otherwise.} \end{cases}$$

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1/2 of x 's from $\mathbf{N}(1, 1/2^2)$ (w/ $y = 1$)

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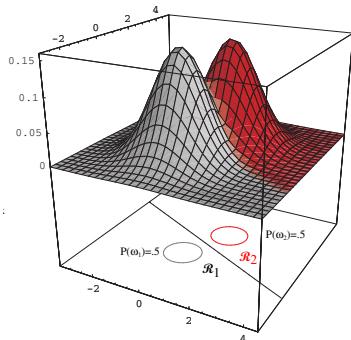
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Bayes classifier:

$$f^*(x) = \begin{cases} 1 & \text{if } x \in [0.38, 2.29]; \\ 0 & \text{otherwise.} \end{cases}$$

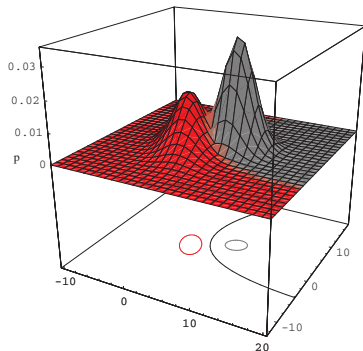
EXAMPLE: MULTIVARIATE GAUSSIANS

$\mathcal{X} = \mathbb{R}^d$, $\mathcal{Y} = \{0, 1\}$, class conditional densities are Gaussians in $\mathbb{R}^d$ ($d = 2$).



$$\Sigma_0 = \Sigma_1$$

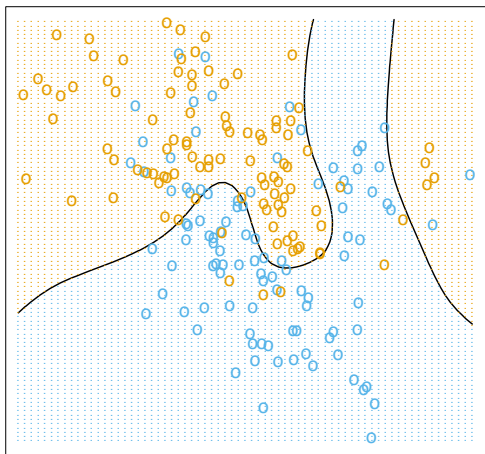
Bayes classifier:
linear separator



$$\Sigma_0 \neq \Sigma_1$$

Bayes classifier:
quadratic separator

BAYES CLASSIFIER IN GENERAL



In general, Bayes classifier may be rather complicated!

CLASSIFIERS VIA GENERATIVE MODELS

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Using labeled examples, **form an approximation** to $\Pr[Y = y|X = x]$, then “plug-in” to the formula for Bayes classifier.

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We'll use “**generative**” **statistical models** to estimate P , and then form approximation to $\Pr[Y = y|X = x]$.

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► **Plug-in classifiers using “generative” statistical models:**

1. Use **training data** (labeled examples) to obtain approximations for each component in Bayes classifier formula:

$$f^*(x) = \arg \max_{y \in \mathcal{Y}} \text{Pr}[Y = y] \cdot \text{Pr}[X = x \mid Y = y]$$

(i.e., **class priors** and **class conditional distributions**).

PLUG-IN CLASSIFIERS USING GENERATIVE MODELS

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Usually just use *simple* parametric models.

EXAMPLE: GAUSSIAN CLASS CONDITIONAL DENSITIES

$$\mathcal{X} = \mathbb{R}^d, \mathcal{Y} = \{1, 2, \dots, K\}$$

- **Class priors:** MLE estimate of π_y is

$$\hat{\pi}_y := \frac{1}{n} \sum_{i=1}^n \mathbb{1}\{y_i = y\}.$$

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Caveat: $\hat{\boldsymbol{\Sigma}}_y$ could be singular!

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Next time: methods for modeling decision boundary directly.

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This often **under-estimates** the true error $\text{err}(\hat{f})$.

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Assuming T is an i.i.d. sample from P :

- ▶ The test error is an unbiased estimate of $\text{err}(\hat{f})$: $\mathbb{E}[\text{err}(\hat{f}, T) \mid S] = \text{err}(\hat{f})$.
[Expectation is over random draw of T .]
- ▶ The standard deviation of $\text{err}(\hat{f}, T)$ is $\sqrt{\frac{\text{err}(\hat{f})(1 - \text{err}(\hat{f}))}{|T|}}$.

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An example from each class:

A row of ten handwritten digits from 0 to 9, written in a cursive, slightly slanted style. The digits are black on a white background. The '0' is a simple oval, '1' is a single stroke, '2' has a small loop, '3' has a small loop, '4' has a small loop, '5' has a small loop, '6' has a small loop, '7' has a small loop, '8' has a small loop, and '9' has a small loop.

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- ▶ **Training error:** $\text{err}(\hat{f}, S) = 0.0346$
Test error: $\text{err}(\hat{f}, T) = 0.0415$
- ▶ **True error?** Unknown, but perhaps $0.039 \leq \text{err}(\hat{f}) \leq 0.044$ or so.